Santa Cruz Mountains Art Center 9341 Mill Street Ben Lomond, CA 95005 831.336.3513 www.MountainArtCenter.org

PAYING IT FORWARD:

September 20, 2011

In today's trying economic environment, we all realize the value of contributions to our community. At the Art Center's 10th annual <u>Ceram-A-Rama event</u> (held September 16, 17, 18, 2011), we invited ceramic artists to create bowls thrown on the wheel. Each potter was given 2.5 pound balls of clay for each bowl. Last year, more than 20 local talented hands pitched in during the event. Over 50 of the bowls were trimmed, bisque fired, then glazed and fired by the Art Center's ceramics crew. This year, we have close to 100 bowls that are being trimmed and glazed for this effort.

These bowls are donated to <u>Loaves & Fishes</u> Watsonville to help raise funds to feed hungry people in our community. Their event, "Empty Bowls", will take place this year on October 15. For more details, please contact Loaves & Fishes at 831.722.4144

Paying it forward: The raw clay for our Ceram-A-Rama event is donated by Phoenix Ceramics owner Kevin Wahl. He has supported our annual event for the last 10 years, with donations of tools, clay and talent.



Lin Colavin (Loaves & Fishes) and Kevin Wahl (Phoenix Ceramics) meet for the first time during the 10th Annual Ceram-A-Rama where Kevin's donated clay is turned into ceramic bowls donated to Loaves & Fishes "Empty Bowls" event which raises significant money to feed the hungry in our community!



Happy potters busy during the Art Center's Ceram-A-Rama 2010 producing bowls for Loaves & Fishes fundraiser "Empty Bowls"

For more information, high resolution images, please contact: Linda Levy 831.426.4906 kinglevy@comcast.net

In 1987, the Santa Cruz Mountains Art Center began as a committee of the Cultural Council of Santa Cruz County. In November of 1997, the organization became its own non-profit corporation registered with Federal and State governments.

The Center is governed by an eleven member Board of Directors elected by the members of the organization. Anyone evincing a genuine interest in or willingness to contribute time and effort towards furthering the primary purpose of the corporation is eligible for membership.

"The mission of the Santa Cruz Mountains Arts Center is to support and encourage the arts through education, exhibition and cultural activities, reflecting the unique and diverse environment of the mountain communities."