



# DOONART STUDIO TOUR 2023

### Eligibility:

Reside in Bonny Doon or Davenport or the SC Mountains – (Felton, Ben Lomond, Brookdale, Boulder Creek) & hosted by a Bonny Doon participating artist.

### PLEASE READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

*I understand that the purpose of the Bonny Doon Studio Tour (BDST) is to showcase, promote and market the artists and arts in our Bonny Doon community/SC Mountains and educate visitors about art and art making processes. I hereby agree to the following terms and conditions:*

1. I agree to open my studio, **11 am to 5 pm Saturday & Sunday July 29th & 30th, 2023** and be present during those hours.
2. I will have pieces of recent, original, one-of-a-kind works prominently displayed.
3. My process will be adequately shown or explained. I will show visitors materials, tools and works-in-progress and will discuss, and whenever possible, demonstrate my process of making art. Storyboards and/or visual aids can also be used.
4. Commercial reproductions of my work will be clearly and accurately labeled, identifying the work as a "reproduction."
5. I agree to submit **3 .jpg images of my artwork (300 dpi at 6" largest dimension)** with a brief description of work and an artist Bio that will be used for web site and promotion of the event. 1 image will be selected for the brochure.  
E-mail them **Su Gatch (su@sugraphics.com) & Linda Levy (kinglevy@comcast.net)**

Name: (print) \_\_\_\_\_ Tel# \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ website: \_\_\_\_\_

Address where showing: \_\_\_\_\_

Describe in 3-4 words type of work to be shown \_\_\_\_\_

I am being hosted by: \_\_\_\_\_ I can host \_\_\_\_\_ # of artists

I have a picnic area available \_\_\_\_\_ Entertainment: \_\_\_\_\_

Magnetic Signs: (About \$11 each) qty \_\_\_\_\_ size is 2'X3' – yellow with logo & you add your info

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make Check for **\$125** out to **Bonny Doon Studio Tour (BDST)** and mail the check and this agreement to: By **March 31, 2023**

**\*If you have any hardship in submitting the participation fee, please contact us for possible alternatives.**

**Nancy Howe  
4141 Smith Grade  
Santa Cruz, 95060**

**Benefits:** The participation fee includes all expenses for print advertising, 5000 brochures with map and examples of each artists' work, 4-ea. 2 sided A-Frame signs for major intersections, 18" x 24" individual signs as needed, printing for signs, etc. Web page expenses, and misc. expenses. The web page will have examples of your work, links to your website, etc. The "new" website can be viewed at <http://www.DoonArtTour.com>

## **TIMELINE:**

### **March 31, 2023**

- Entry Fee
- Artist agreement SIGNED
- Digital photos of work submitted to Su Gatch & Linda Levy

### **April 30, 2023**

- Artist bios, description for flier/website. Email to Su Gatch & Linda Levy
- Begin to create personal human interest articles about participating artists' stories.
- Graphic Designer** – Proof of Brochure and ads Due by April 30

### **May 15:**

- Graphic Designer** -Deadline to send media to printing. - Brochures, posters, advertising available.
- Deadline for Battle Mountain News -Page insert.
- Deadline for human interest articles to be edited and submitted to publications

### **June 11 - Saturday**

- Brochures, posters, and PDF e-mail will be available to all artists to pick up at Nancy Howe's: 4141 Smith Grade, or Linda Levy's 416 Westdale Drive

### **Week of July 3rd**

- Submit advertising to all Print Media – **Graphic Designer**
- Volunteers distribute posters
- Mail brochures to your mailing list

### **Week of July 3rd – 9th**

- Artists to e-mail info / PDF brochure to clients about event.
- Volunteers to produce and distribute event signage for all artists.
- Final push on advertising/ 2nd distribution of brochures.
- Reminder e-mail to clients.

### **Week of July 17/23th**

- Pick up Signage/Sandwich Boards at Linda Levy's 416 Westdale Drive

### **July 29 & 30 -*SHOWTIME!***

**July 31 - Aug 1** - Take down and save your signs for next time!

TBD - Stay tuned for date for "after-Doon" party.

### **Any questions** Call or e-mail

Nancy Howe [howenancy718@gmail.com](mailto:howenancy718@gmail.com) 458-5218  
Linda Levy [kinglevy@comcast.net](mailto:kinglevy@comcast.net) or 888-7581