



DOONART STUDIO TOUR 2022

Eligibility:

Reside in Bonny Doon (or the SC Mountains & hosted by a Bonny Doon participating artist).

Artists who are no longer living in BD but have been hosted by a BD artist are grandfathered in for the 2022 event.

PLEASE READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

I understand that the purpose of the Bonny Doon Studio Tour (BDST) is to showcase, promote and market the artists and arts in our Bonny Doon community/SC Mountains and educate visitors about art and art making processes. I hereby agree to the following terms and conditions:

1. I agree to open my studio, **11 am to 5 pm Saturday & Sunday July 30th & 31st, 2022** and be present during those hours.
2. I will have pieces of recent, original, one-of-a-kind works prominently displayed.
3. My process will be adequately shown or explained. I will show visitors materials, tools and works-in-progress and will discuss and, whenever possible, demonstrate my process of making art. Storyboards and/or visual aids can also be used.
4. Commercial reproductions of my work will be clearly and accurately labeled, identifying the work as a "reproduction."
5. I agree to submit **3 .jpg images of my artwork (300 dpi at 6" largest dimension)** with a brief description of work and an artist Bio that will be used for web site, and promotion of the event. 1 image will be selected for the brochure.
E-mail them **Su Gatch (su@sugraphics.com) & Linda Levy (kinglevy@comcast.net)**

Name: (print) _____ Tel# _____

Address: _____

Email: _____ website: _____

Address where showing: _____

Describe in 3-4 words type of work to be shown _____

I am being hosted by: _____ I can host _____ # of artists

I have a picnic area available _____ Entertainment: _____

Magnetic Signs: (About \$11 each) qty _____ size is 2'X3' – yellow with logo & you add your info

Signature: _____ Date: _____

Make Check for **\$125** out to **Bonny Doon Studio Tour (BDST)** and mail the check and this agreement to: By **March 31, 2022**

**Nancy Howe
4141 Smith Grade
Santa Cruz, 95060**

Benefits: The participation fee includes all expenses for print advertising, inserts, 5000 brochures with map and examples of each artists' work, 4-ea. 2 sided A-Frame signs for major intersections, 18" x 24" individual signs as needed, printing for signs, etc. Web page expenses, and misc. expenses. The web page will have examples of your work, links to your website, etc. The "new" website can be viewed at <http://www.DoonArtTour.com>

TIMELINE:

March 31, 2022

- Entry Fee
- Artist agreement SIGNED
- Digital photos of work submitted to Su Gatch & Linda Levy

April 30, 2022

- Artist bios, description for flier/website. Email to Su Gatch & Linda Levy
- Begin to create personal human interest articles about participating artists' stories.
- Su Gatch** – Proof of Brochure and ads Due by April 30

May 15:

- Su Gatch** -Deadline to send media to printing. - Brochures, posters, advertising available.
- Deadline for Battle Mountain News -Page insert.
- Deadline for human interest articles to be edited and submitted to publications

June 11 - Saturday

- Brochures, posters, and PDF e-mail will be available to all artists to pick up at 4141 Smith Grade

Week of July 3rd

- Submit advertising to all Print Media – Su Gatch
- Volunteers distribute posters
- Mail brochures to your mailing list

Week of July 3rd – 9th

- Artists to e-mail info / PDF brochure to clients about event.
- Volunteers to produce and distribute event signage for all artists.
- Final push on advertising/ 2nd distribution of brochures.
- Reminder e-mail to clients.

Week of July 17/23th

- Pick up Signage/Sandwich Boards at Nancy's 4141 Smith Grade

July 30 & 31 -SHOWTIME!

Aug 1, 2- Take down and save your signs for next time!

TBD - Stay tuned for date for "after-Doon" party.

Any questions Call or e-mail Nancy Howe howenancy718@gmail.com or 458-5218
Linda Levy kinglevy@comcast.net or 888-7581